



SOCIAL ENTERPRISE PROFILE

Social Impact Accelerator Batch 4

CO-IMPLEMENTED BY



Batch 4 Social Enterprises



Waste4Good
ADVANCE PLANTING SOLUTIONS

Waste4Good Technologies



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Sp=ctrum

Spectrum Impact Sourcing



@Virtualahan



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BUOYANCIES

Buoyancies Business Accelerated Inc.



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**SUPER
LUMBA**

Palapa Sa Lumba



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EVEGROCER
Sustainable Lifestyle

Evegrocer Zero Waste Online Shop



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Batch 4 Social Enterprises






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IKRAM

IKRAM Mushroom Farm

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Dayawan Loom Weaving Producers Cooperative

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 Dayawan Handicraft LWPC,
Brgy. Dayawan, Marawi City



Eduksine Production Corporation

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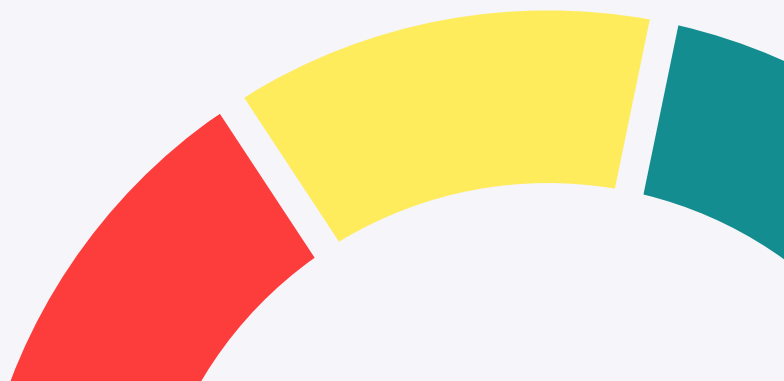


Lake Sebu Indigenous Women Weavers Inc.

 @lasiwwai  +63 9066832307

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ISIP Social Impact Accelerator

[Innovation for Social Impact Partnership \(ISIP\) Social Impact Accelerator](#) is a six-month gender smart capacity-building program specifically designed for social enterprises in the Philippines that are tackling some of the most pressing problems in the country.

This is an intensive program for social enterprises to strengthen their business models, deepen their impact, and get investment-ready.

ISIP is supported by the [Australian Government](#) and implemented by the [United Nations Development Programme](#).

The ISIP Social Impact Accelerator is co-led and co-implemented by [Villgro Philippines](#) and [ACTED Philippines](#).



Onboarding

October 11, 2022

[START]

**3 Learning
Labs &
Workshops**

**120 Hours of
Mentorship
Program**

Social Impact Accelerator
**STRATEGY
TIMELINE**

**Technical
Assistance**

**Impact
Showcase**

May 26, 2023

[END]

**20 Hours of
Masterclasses**



Waste4Good is an agriculture-focused social enterprise committed to solving food insecurity and excessive food waste with their Compost Activator Solution (CAS) that converts food waste into non-harmful fertilizer that accelerates plant growth and increases farm yields.

SDGs ADDRESSED



TEAM

Waste 4 Good Technologies is led by co-founders, and Nikko Guiam, together with chief marketing officer Karla Katrina Liwanag, chief technology officer, Aylmer Dela Cruz, and micro-biologist Jayson Tayco.

They endeavor to establish community farms in Tulum where locals can access fresh food sources as well as educate urban and rural communities in sustainable agricultural practices and innovation.

PROBLEM

While millions of Filipinos starve every day, the sheer volume of food waste generated by Philippine urban households is extremely high. Immediate and collective action is required to combat the problem of food waste in the country.

Team Size: 10 Employees

Year of Registration: 2021

Headquarters: Tulum, North Cotabato

 www.waste4good.co

SOLUTION

Waste4Good is solving food insecurity by creating sustainable ecosystems through their comprehensive composting and planting kits. Their community farming projects also generate learning and livelihood opportunities for the community.



BUSINESS MODEL

Waste4Good has four main products – the Planting Kit, CAS bottle, seed pack, and garden soil – distributed across various e-commerce platforms and key partners. This includes distributors, model cooperative networks, local government units, and partner farming sites.

As a proponent of circular economy, Waste4Good partnered with local cooperatives and the Davao City Library to launch the Urban Demo Farm in the Davao City Library and Farm4Bayanihan in Tulunan National High School. Food waste from these revenue-generating activities is used as compost supply for their community partners to continue planting on the farm.

TARGET MARKET

The target market for Wastes4Good's products and initiatives consists of business owners, local government units in urban areas, and agricultural communities.

SIGNIFICANT ACHIEVEMENTS



Multiple scientific trials of the CAS usage revealed that the CAS reduces biodegradable kitchen waste by 87% in 6 weeks. In addition, using the CAS resulted in a larger and heavier crop yield of 32%.



Waste4Good was one of the Top 25 finalists of the BPI Sinag Social Entrepreneurship Challenge 2022.



Waste4Good secured a grant from DOST's WHise program.



They recently established their own laboratory and production office.

IMPACT TO DATE

Waste4Good not only advocates for responsible composting but also aspires to directly impact the lives of people within their community.

Through Farm4Bayanihan, Waste4Good is helping educate over 200 students in the area on climate change awareness, composting, urban farming, and entrepreneurship. They have also engaged 60 rural and urban moms in climate change awareness, urban farming and livelihood workshops.

Their Urban Demo Farm provides livelihood opportunities to at least 50-100 urban women in Davao City.

Waste4Good also provides businesses and cooperatives in the area access to sustainable food sources with their edible garden, an urban farming project fueled by CAS.

PARTNERSHIP NEED

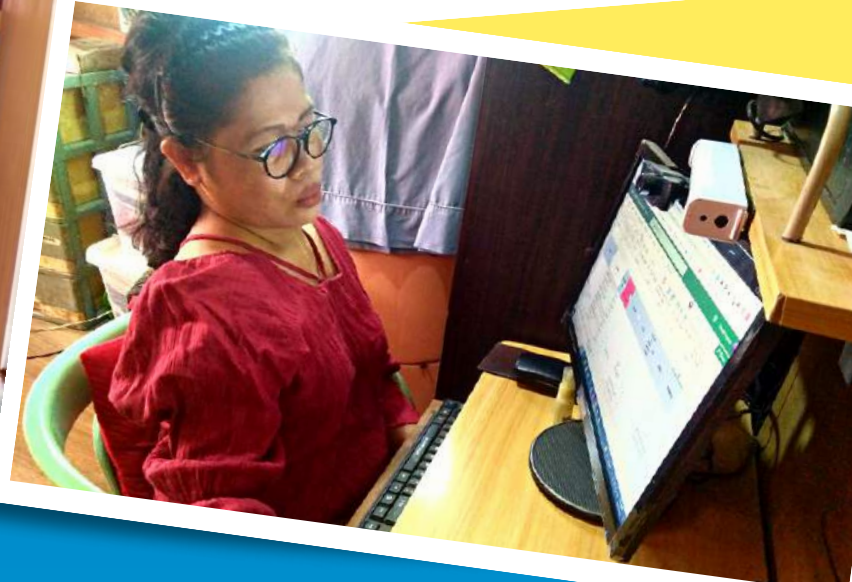
To scale their business and impact in NCR, Waste4Good is looking for partners and cooperatives to assist in their marketing needs, outsourcing delivery networks, and increasing capital funding for their operations.





Spectrum Impact Sourcing is a business outsourcing social enterprise that offers meaningful ICT-enabled jobs to marginalized communities and provides companies in the Philippines with cost-effective recruitment and access to an untapped labor pool.

SDGs ADDRESSED



TEAM

Spectrum Impact Sourcing is made up of a passionate and hardworking management team with over 30 years of combined experience in inclusive training and employment under the leadership of co-founder Alfred Gersava.

PROBLEM

The Philippines' job market lacks meaningful employment opportunities for people with disadvantages and marginalized communities. With only a few organizations interested in impact sourcing, persons with disabilities, single parents, out-of-school youth, and indigenous people are constantly overlooked and unemployed.

Team Size: 33 Talents

Year of Registration: 2021

Headquarters: Sultan Kudarat

 admin@spectrumimpactsourcing.com

SOLUTION

Spectrum Impact Sourcing aims to create a palpable impact on the lives of disadvantaged and marginalized people in the Philippines through socially responsible business process outsourcing.

BUSINESS MODEL

Spectrum employs skilled people with disabilities, solo parents, out-of-school youth, and indigenous people. The talents are graduates of Virtualahan, an internationally-awarded online training school that offers inclusive and accessible skills training.

Spectrum provides work from home arrangements and flexible schedule to cater to the needs of the talents. They provide employment opportunities that range from lead generation, data annotation, growth marketing, data research, graphic design, data entry, social media management, and other jobs that can be done remotely.

They offer a range of ICT outsourcing services with cost-effective and flexible subscription plans to various businesses and institutions in the country. The enterprise earns money from its consulting and management services.

TARGET MARKET

Spectrum draws talents from disadvantaged sectors. They are looking to convince more e-commerce and data-providing companies to practice impact sourcing.

SIGNIFICANT ACHIEVEMENTS



Spectrum Impact Sourcing was recently invited to speak at the 2023 Philippine Online Freelancing Conference to be held in June 2023.



Their team is looking to announce the launch of their new website currently in its last stages of development.





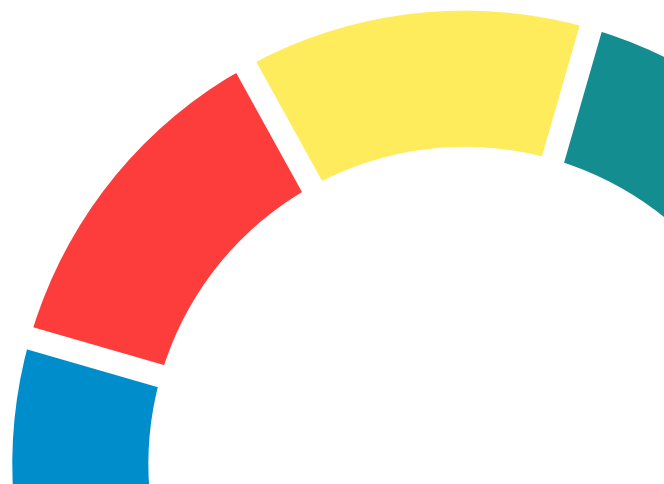
IMPACT TO DATE

As of today, Spectrum has helped 37 talents secure long-term employment opportunities – 68% of which are people with disabilities, 11% are single parents, and 57% are women.

With Spectrum's help, their talents have stepped into the role of breadwinners, creating a massive boost to their self-confidence. Spectrum has also conducted over 200 mentorship sessions with Virtualahan graduates.

PARTNERSHIP NEED

Spectrum is looking to partner with organizations and business mentors to further develop the capacities of their talents and broaden opportunities for the impact sourcing network in the country.





Buoyancies Business Accelerated Inc. is an inclusive business development company enabling social enterprises (SE) and micro, small, and medium enterprises (MSMEs) to grow their business through incubation, support services, and hybrid marketing strategies.

SDGs ADDRESSED



TEAM

Founder Liezel Salera-Manabat dedicated her career to driving inclusive, sustainable, and community-based solutions for the environment and better quality of life for local communities. She founded Buoyancies Business Accelerated Inc. to accelerate and sustain the growth of local enterprises. The staff behind Buoyancies understands the needs and aspirations of their community partners and shares Liezel's social mission.

PROBLEM

Part of the reality of provincial MSMEs and social enterprises is the high cost and low ease of doing business. It is a challenge to compete, be profitable, and have access to resources to grow and expand. Buoyancies recognize that unsustainable growth for MSMEs and SEs carries more than just financial and economic difficulties.

Team Size: 7

Year of Registration: 2020

Headquarters: Davao City

 **kuyawph.com**

SOLUTION

Buoyancies provide local businesses with market opportunities and an avenue to interact with consumers through Shop Kuyaw – a community lifestyle store in Abreeza Mall, Davao City.

They also help MSMEs and SEs grow by providing custom and targeted solutions to help them achieve sustainability, especially in the early phases of their business.

BUSINESS MODEL

Buoyancies' core business is providing incubation and distribution channels for social enterprises. Currently, it has the competitive advantage of having an in-house capability to incubate and at the same time push SE products to various marketing channels, including channels owned and managed by Buoyancies. This creates a synergistic loop of feedback and innovation that helps accelerate the growth of SEs and provides the market with better quality high-value products.

Buoyancies implements a revenue model that allows the SE to sustainably earn from improving the value and market positioning of their partners' products as well as revenues from delivering market development projects. These come in the form of markup, commissions, and project fees.

TARGET MARKET

Buoyancies Business Accelerated Inc. wants to scale its impact by empowering more SEs and MSMEs to replicate their operations.

SIGNIFICANT ACHIEVEMENTS



From the pandemic until today, a total of 56 MSME and SE partners have been given access to mall-based retail market (through community stores and pop-ups), and over 1.3 million pesos worth of revenues have already been generated and distributed to partners.



With a project called GiftingLife (Water For All), Buoyancies delivered disaster relief to at least a thousand families needing clean and safe drinking water in response to previous natural calamities.





IMPACT TO DATE

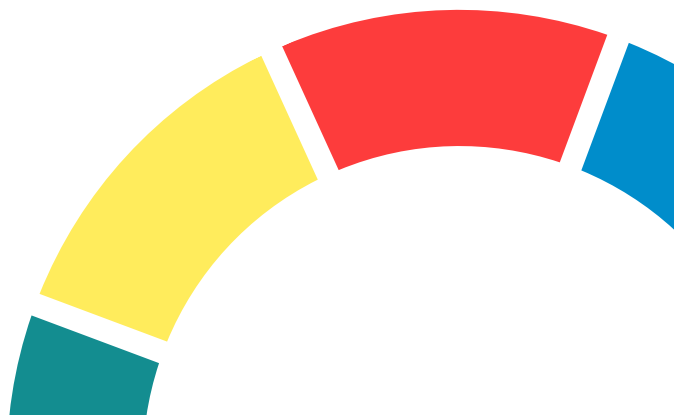
The number of MSMEs and SEs on their platform has since tripled in the last one and a half years from 50 to 150, 16 of which are women-led enterprises, 7 are SEs from indigenous tribes, and 22 are SEs from various disadvantaged sectors.

Buoyancies is continuously contributing to the income of close to 200 individuals directly employed by all partners on their platform.

PARTNERSHIP NEED

Buoyancies Business Accelerated Inc. is actively pursuing links to institutional markets to cater to their community partners' needs.

Buoyancies is seeking additional support, linkages, and capital to fund incubation and further product development, such as creating better packaging and products that will fit the market, streamlining their incubation-innovation process, and increasing capability building to support their programs and platforms.





Palapa sa Lumba Food Processing is a livelihood project that seeks to uplift the lives of underprivileged communities in Lanao del Sur. The project encourages local mothers and out-of-school youth to join their backyard farming initiative and build a livelihood with palapa – a beloved Maranao condiment – at the center.

SDGs ADDRESSED



TEAM

Super Lumba is led by volunteer peace youth leaders with educational backgrounds in Agriculture, Social Work, International Relations, and training and development. Under the leadership of Jai Hadji Sapiin and Jerhana Dagalangit, Super Lumba is changing lives and reconstructing the preconceived narrative of their generation and the Maranao community.

Team Size: 8 Active Members and 24 Mothers involved in backyard farming

Year of Registration: 2022

Headquarters: Lumba-Bayabao, Lanao del Sur

 **@PalapaSaLumba**

PROBLEM

Internal conflict continues to aggravate the economic backslide in the province of Lanao Del Sur. To address the challenge of widespread poverty and youth extremism in the area, Super Lumba turned to market-based solutions to initiate systemic change in the province.

SOLUTION

Super Lumba's business arm, Palapa sa Lumba, provides a holistic solution to the interconnected problems of poverty and violent extremism in Lanao del Sur through inclusive engagement and empowerment of primary stakeholders through livelihood opportunities and educational support.

BUSINESS MODEL

Just as Super Lumba was getting ready to sell their products to resellers and distributors outside Lanao, their operations were put to a halt by the Marawi Siege.

As such, they have begun to accept orders from NGOs interested in supporting their peace initiatives and promoting their products.

Super Lumba is making an effort to establish more business-to-consumer and business-to-business linkages.

TARGET MARKET

Palapa sa Lumba is specifically targeted towards Maranao households but is looking to expand its market to areas outside of Lanao del Sur.

SIGNIFICANT ACHIEVEMENTS



In 2020, Palapa sa Lumba was recognized by the Ten Accomplished Youth Organizations (TAYO) Awards Foundation for their commitment to nurturing peace in Lumba Bayabao.



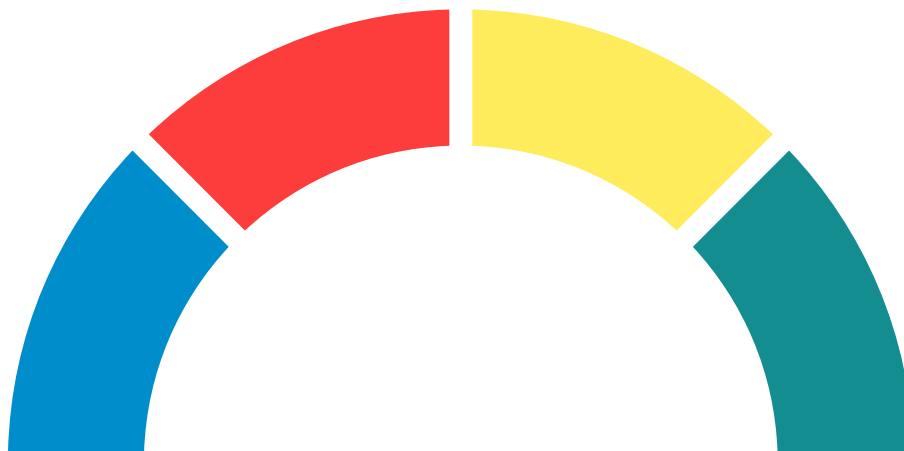


IMPACT TO DATE

So far, Palapa sa Lumba has been successful in engaging 30 stay-at-home mothers from Brgy. Bacolod II Lumba-Bayabao, Lanao del Sur. A further 13 youth members from different areas in Mindanao were also able to continue their studies after the Marawi Siege with help from the enterprise. They have been provided with monthly allowances for food and rent.

PARTNERSHIP NEED

Super Lumba hopes to build strong partnership ties with organizations that could assist in acquiring Halal certification and FDA approval for their products. They are also looking to receive training on social media and digital marketing from experienced marketing agencies.





EVEGROCER

Sustainable Lifestyle

EveGrocer is a sustainable marketplace that offers zero-waste solutions to combat the use of single-use packaging in food and non-food items. EveGrocer offers a full line of waste-free and eco-friendly consumables from home and body care to food products.

SDGs ADDRESSED

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



17 PARTNERSHIPS FOR THE GOALS



TEAM

Founder and CEO Ma. Leonelle Sandoval specializes in business management, marketing, manufacturing, and import & export processes. Meanwhile, co-founder Jonathan Sandoval leads the company's logistics and operational activities. This wife and husband duo is working hard to prop Evegrocer as a driver of sustainability in the grocery store industry.

PROBLEM

The COVID-19 pandemic drastically shifted consumer behavior to significantly increase spending on essential needs, making groceries and marketplaces extremely profitable businesses as well as primary contributors to the environmental problem of single-use plastic. Climate shifts further stress the need to pivot to sustainable business practices and lifestyles.

Team Size: 3

Year of Registration: 2020

Headquarters: Parañaque, Metro Manila

 www.evegroc.com

SOLUTION

Evegrocer is committed to making daily consumption of commodities more sustainable by sourcing goods from ethical brands that are conscious of their impact on people on the environment and promoting responsible shopping in their store.

BUSINESS MODEL

Evegrocer has a brick and mortar store in Parañaque City, Metro Manila, where they sell fresh meats and vegetables, home and body care products, and other items to consumers.

They also have an online platform where people can place online grocery orders. Groceries ordered online are delivered straight to the customer's homes in reusable glass containers that can be returned and refilled for future orders.

TARGET MARKET

Evegrocer's target market consists of food and beverage businesses, as well as hospitality businesses such as hotels, restaurants, microenterprises, and individual customers.

SIGNIFICANT ACHIEVEMENTS



Evegrocer was selected as one of the Top 100 Global Finalists for the National Champion Entrepreneurship World Cup 2020.



They won 2nd place in the eCommerce category of the International Trade Council Go Global Awards 2021 for their sustainable online marketplace.



In February 2023, Glenfiddich's Where Next Club recognized Leonelle as one of four Diskarte Mavericks.





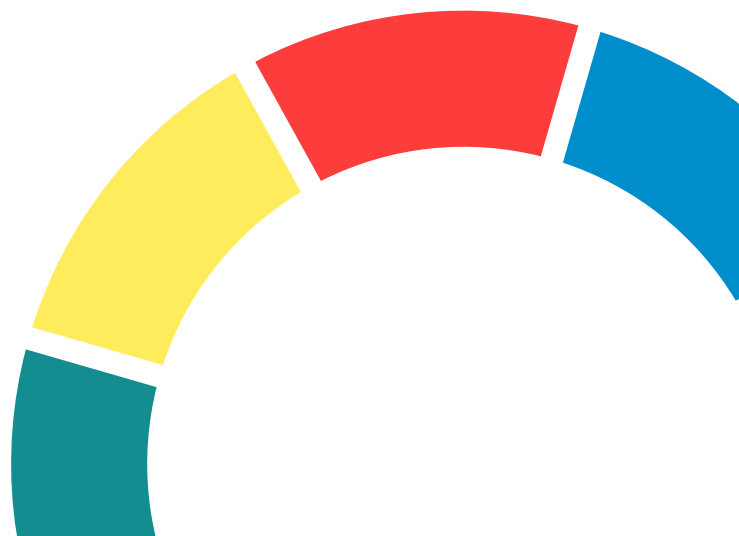
IMPACT TO DATE

Evegrocer is proud to say that their products are 70% vegan and 95% all-natural. To ensure the sustainability of the products in their store, they are currently partnered with 162 sustainable and ethical brands.

They now have two physical stores in Las Pinas City and Cebu City.

PARTNERSHIP NEED

Evegrocer will benefit from strategic partnerships with corporate clients and institutional buyers to drive sustainable practices and environmental awareness into the local grocery store industry and consumer behavior.





IKRAM

IKRAM Mushroom Farm is a community-based social enterprise that sells fresh mushrooms, mushroom crackers, and mushroom powder as a way to uplift the community of internally displaced people left by the Marawi siege.

SDGs ADDRESSED



TEAM

Sittie Aireen Caorong Lomangcolob is an internally displaced person (IDP) and founder of the IKRAM Agriculture Cooperative. Her team of women and farmers manages the operations of a mushroom farm in Marawi – from production, harvesting, processing, packing, and selling of products.

PROBLEM

Seeking to address the significant loss of livelihood and suffering caused by the Marawi siege and the COVID-19 pandemic, the cooperative explored alternative solutions to help the communities in Marawi. They were also mindful of the unutilized heaps of sawdust left open by some sawmills in the city and searched for ways to incorporate it into their plans.

Team Size: 15

Year of Registration: 2021

Headquarters: Marawi City

@Ikram Agriculture Cooperative

SOLUTION

The cooperative found that sawdust could be used as a substrate in mushroom cultivation. They soon developed an agri-business selling fresh and processed mushroom products (crackers and powder) dedicated to improving the lives of people in the neighborhood while protecting the environment and promoting healthy food consumption.

BUSINESS MODEL

IKRAM Mushroom Farm sells mushroom products directly to their consumers through partner stores, digital platforms, and personal orders.

Currently, the enterprise plans on expanding its product lines by engaging in mushroom spawn production, selling mushroom fruiting bags, and offering training on mushroom production. They are also working on improving their facilities in hopes of being an exemplary agri-tourism farm and be the prime mover in making the province of Lanao del Sur the mushroom capital in the Bangsamoro region.

IKRAM is working with other organizations to fund for the improvement of mushroom production and training facilities, spawn spawn laboratory equipment assistance, and the construction of an FDA compliant mushroom processing area and additional mushroom incubation and fruiting houses.

TARGET MARKET

IKRAM Mushroom Farm is concentrating their marketing strategies on mushroom lovers, healthy food enthusiasts, other mushroom growers, and housewives in the community.

SIGNIFICANT ACHIEVEMENTS



The cooperative received a Certificate of Accreditation from the Marawi City local government.



IKRAM Mushroom Farm recently completed the Mushroom Fruiting House with funding from CDA Region X.



They also received a Pasteurization Cabinet and Boiler facility for a more efficient and convenient pasteurization process that can safely accommodate 500 Mushroom Fruiting Bags thanks to the Provincial Government of Lanao del Sur and the Office of the Provincial Agriculturist.



The enterprise was included in the beneficiaries of the Bangsamoro Ministry of Science and Technology.



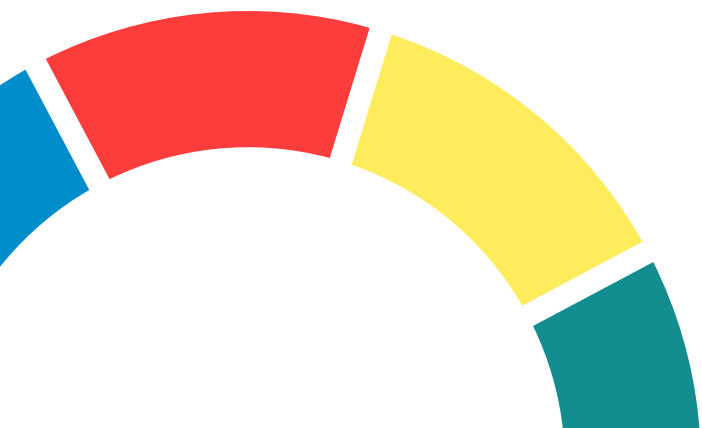


IMPACT TO DATE

IKRAM Mushroom Farm is staying true to its mission of helping communities in Marawi to rebuild and improve their way of life by engaging stay-at-home mothers, IDPs, local farmers, out-of-school youth, and minimum-wage workers looking to grow their income to attend to their families' daily necessities. Their future outlooks in life are getting brighter with help from the enterprise.

PARTNERSHIP NEED

The cooperative is eager to establish links with institutional buyers, partner stores, other mushroom growers and suppliers, city-based and provincial government units, as well as local and international NGOs. IKRAM is also open to partnering with the Agricultural Training Institute Region XII, Ministry of Agriculture, Fisheries and Agrarian Reform, Ministry of Trade, Investments and Tourism, and Members of the Parliament of the Bangsamoro Transition Authority.



Singanen

Project Singanen is a social enterprise that sells Banggala or cassava crackers to support the needs of Islamic schools in Pansor Mamaanun in Piagapo, Lanao del Sur. From harvesting to production, Project Singanen engages farmers and mothers of Piagapo in every stage of the business and ensures livelihood opportunities for all their stakeholders.

SDGs ADDRESSED



TEAM

Determined to help alleviate their fellow Maranao in Piagapo from poverty, Nashim Racman and Jonaida Macasundig initiated Project Singanen. Today, the social enterprise is beyond thriving and bringing meaningful livelihood opportunities to people in the community.

PROBLEM

Cities in Lanao del Sur are still recovering from the disastrous state of the economy and the relative lack of peace in the area following the Marawi siege.

Team Size: 14

Year of Registration: 2022

Headquarters: Basak Malutlut, Marawi City

 **@projectsinganen**

SOLUTION

Project Singanen was designed with a single purpose – to break the cycle of poverty in the region and allow members of the community to earn a living with dignity through education and social entrepreneurship.

BUSINESS MODEL

The livelihood project makes cassava crackers in the following flavors: cheese, sour cream, spicy, sweet, and plain salt. With every purchase, a portion of the proceeds is directed to the Piagapo Madrasah. They plan on growing their customer base by expanding to business-to-consumer markets.

TARGET MARKET

Project Singanen is focused on refining their business-to-consumer marketing in an attempt to reach more customers in search of healthy snacks.

SIGNIFICANT ACHIEVEMENTS



The team behind Project Singanen was recognized as an Agriculture Ambassador of the Mozhor So Kawyagan Sa Ranao (MKRA) by the office of the Vice Governor of Lanao del Sur in 2020.



In the same year, the project was named Champion of the 1st Ranaw Project Grant Program conducted by the Provincial Government of Lanao del Sur through the Sangguniang Kabataan Panlalawigan Pederasyon.



They also participated in the MRP YOUth Innovative Summit 2020.





IMPACT TO DATE

Since the project was started, Project Singanen was able to engage 30 Islamic teachers or ustad as beneficiaries of Singanen Banggala Crackers enterprise.

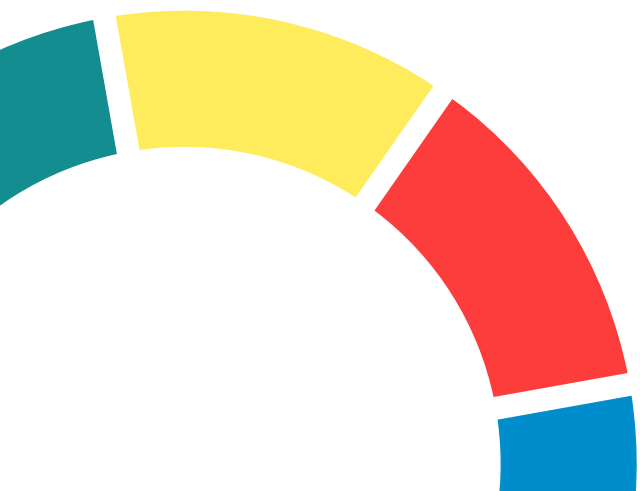
Their beneficiaries make a living from processing the cassava crackers themselves, from raw materials to finished products.

PARTNERSHIP NEED

Project Singanen aims to create links with more NGOs, international organizations, and other parties that could help them develop their business and provide training seminars for their beneficiaries.

One of their goals is to partner with the Provincial Capitol of Marawi City to present their products as food options at the capitol's official events.

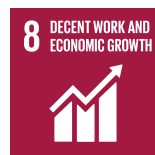
They are also looking to collaborate with negosyo centers in Marawi City for them to sell and market their products.





Dayawan Handicraft is a livelihood project of Dayawan Handicraft Loom Weaving Producers Cooperative that aims to preserve Maranaw cultural knowledge and heritage by reviving the diminishing traditional art of weaving *langkit* in the region.

SDGs ADDRESSED



TEAM

In 2019, Dayawan Handicraft Loom Weaving Producers officially became a cooperative under the leadership of Mocrimah Mohammad. As someone who witnessed the harsh reality of war and terrorism in Marawi City, Mocrimah persevered to develop the community around her through market-based solutions that highlight Maranao arts and traditions.

PROBLEM

It was no secret that the art of langkit weaving was slowly dying due to a steady decline in weavers with knowledge of the tradition.

Team Size: 27

Year of Registration: 2019

Headquarters: Brgy. Dayawan, Marawi City

 **@Dayawan Handicraft LWPC**

SOLUTION

The cooperative sought to preserve the cultural heritage of the Maranao people by engaging members of the community and the younger generation in the traditional art of weaving langkit. Apart from training and new employment opportunities, the enterprise plans on providing alternative support to their beneficiaries.

BUSINESS MODEL

The Dayawan Handicraft Loom Weaving Producers Cooperative is one of the pioneering women's organizations in Marawi City, Lanao del Sur, that has been operating since 1993. They train and educate the community, especially young minds, to learn and preserve the Meranaw weaving tradition.

They generate revenue from selling their products through three channels: pay-per-use, direct sales, and mark-ups. They sell handwoven goods based on the usage of the product. Customers can either place their orders online, over the phone, or visit the home-based display area. Dayawan Handicraft often collaborates with other artisans and weavers.

Currently, the cooperative is offering its services to DepEd teachers, traditional leaders, college students, and miscellaneous events.

TARGET MARKET

Dayawan Handicraft is looking to partner with museum collectors, stores, and fashion boutiques catering to woven items as a marketing platform for their handwoven products.

SIGNIFICANT ACHIEVEMENTS



The cooperative was given the opportunity to collaborate with organizations such as Ecosy, GREAT Women, and Spark Philippines in hopes of educating more people about the Maranao art of weaving.



Dayawan Handicraft is in the process of producing ready-to-use products and continues to acquire new knowledge and skills to improve their products and services.





IMPACT TO DATE

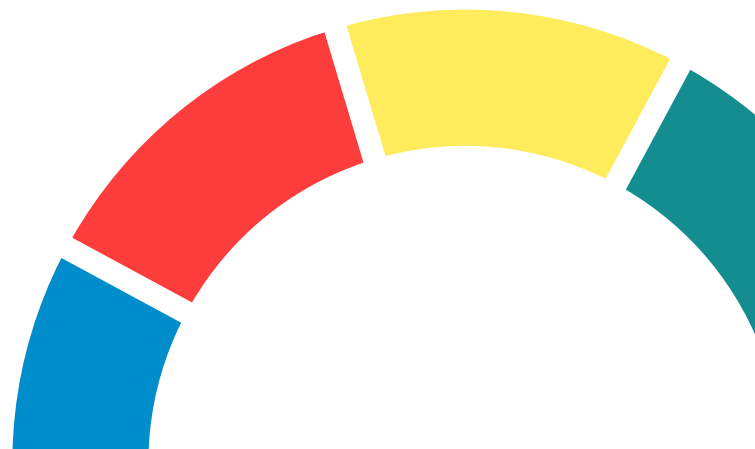
The Dayawan Handicraft Loom Weaving Producers Cooperative has gone to great lengths to nurture and preserve the Filipino-Meranaw weaving tradition. They provide free weaving training and livelihood opportunities to vulnerable communities in Lanao del Sur.

Their unwavering passion to give hope to the community is reflected in the women that they have helped to earn decent wages for their household's needs during a time of economic depression in the region.

PARTNERSHIP NEED

The cooperative also hopes to expand its partnership network to institutional buyers and other local markets where they can supply their products.

Dayawan Handicraft looks forward to collaborating with other social enterprises with similar advocacies.





Eduksine is committed to making educational and socially-relevant Filipino films accessible to the greater public through their hybrid block screenings and streaming platform. Eduksine caters to the formation of holistic individuals that are equipped with critical thinking, social awareness, and patriotic spirit, as influenced by the films they showcase.

SDGs ADDRESSED



TEAM

Karen Jane Salutan is the CEO and Founder of Eduksine. She is a freelance filmmaker and an icon for all women entrepreneurs. Like Karen, the team behind Eduksine consists of optimistic creatives that fell in love with Filipino film. Guided by their shared passion, the Eduksine team is set on materializing their ambitious plans for the future of Filipino independent films.

PROBLEM

Filipino independent filmmakers have always struggled to compete against deep-pocketed mainstream blockbuster films that dominate the movie industry.

Without sufficient marketing resources, independent films can barely garner enough social presence to attract Filipino audiences, often resulting in a loss of income for indie filmmakers and producers.

Team Size: 12

Year of Registration: 2020

Headquarters: Quezon City

 www.eduksine.com

SOLUTION

Recognizing that traditional movie platforms have become virtually impenetrable for independent filmmakers, the team behind Eduksine set out to develop an online streaming platform that bridges the gap between independent filmmakers and Filipino audiences.



BUSINESS MODEL

EdukSine earns revenues through business-to-business transactions with government offices, film marketers, and schools. Individual end-users can also access Eduksine's films and other services through their app. Their profits go into funding the needs of local independent filmmakers, and producers.

TARGET MARKET

Eduksine aims to reach more local schools, government offices, companies, local and foreign embassies, foundations, hotels, and Filipino communities with their films.

SIGNIFICANT ACHIEVEMENTS



Out of nearly 500 organizations, EdukSine was chosen as a National Finalist for the TAYO Awards 2023.



They were also among the Top 25 for BPI Sinag, Top 8 for She Loves Tech, Top 100 Startups in the Philippine Startup Week of 2021, and the Top 150 Global Startups X-Pitch.



Eduksine successfully launched their app and website to the public.



Recently, they secured a partnership with the Bayan Family of Foundation and The Manila Film Festival.

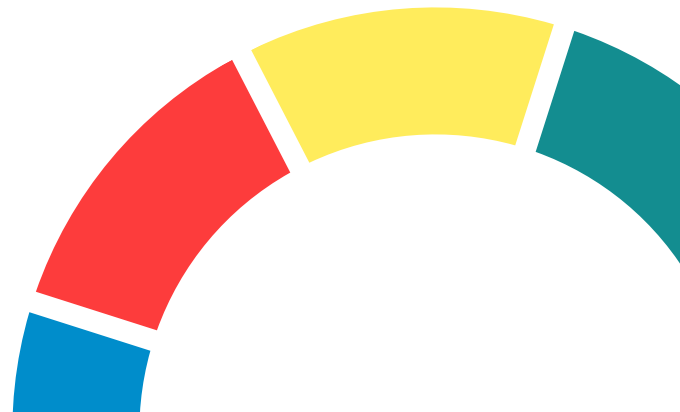
IMPACT TO DATE

Since they started, Eduksine has produced 150 block screenings and reached three million pesos in sales in 2022. Their website has received 300,000 page views for online block screenings and provided an audience for at least twenty films. Currently, the Eduksine streaming platform is hosting fifty films.

Their enterprise provides stay-at-home moms work-from-home opportunities. One of their sales managers was able to build the house of his dreams with EdukSine's help.

PARTNERSHIP NEED

Eduksine seeks to continue supporting Filipino independent filmmakers by expanding their network of partnerships to schools, companies, cooperatives, government offices, and barangay connections in Mindanao for block screenings and film festivals.





Lake Sebu Indigenous Women Weavers Inc. (LASIWWAI) is among the eight organizations comprising the T'nalak Tau Sebu the T'nalak Certifying Body – working hand in hand to preserve the *ikat* weaving tradition. The organization is committed to women empowerment among indigenous groups, cultural and environmental preservation, and sustainable tourism.

SDGs ADDRESSED



TEAM

Jenita Eko and Jelly Escarlote founded the organization in 2001 intending to empower women in tribal communities through a social enterprise that revolves around T'nalak. They are well-respected leaders advocating for T'boli women's and children's welfare.

PROBLEM

LASIWWAI is dedicated to driving economic development in their village and harnessing the potential of every member of the T'boli tribe through holistic inclusion. Initially, the enterprise mostly engaged indigenous women in the T'nalak weaving practice. However, their model did not include employment opportunities for the husbands and fathers within the community.

Team Size: Over 300 Artisans and Weavers

Year of Registration: 2001

Headquarters: Lake Sebu, South Cotabato

 @lasiwwai

SOLUTION

Thus, the enterprise began to expand the business to engage more men in the community by extending their services from merely producing T'nalak fabric to a fully-implemented cultural tourism force complete with homestay services. Now, the men in their community can generate income for their families by building new facilities for tourists.



BUSINESS MODEL

LASIWWAI is a community of indigenous women weavers and abaca fiber producers that sells t'nalak products. The weaving enterprise seeks to preserve the heritage of the T'boli tribe through their handicrafts.

They also have an eco-tourism site that offers a unique cultural learning experience and homestay services to visiting tourists.

Revenue from these services funds the organization's community activities, namely: operations and management of the organization and the LASIWWAI Learning Institute, community outreach during times of crisis and natural calamities, and environmental and cultural preservation initiatives.

TARGET MARKET

Their handwoven products and handicrafts are sold in tourist stores, museums, and fashion boutiques in the area. LASIWWAI also caters to tourists, locals, and university students interested in gaining new experiences through cultural immersion.

SIGNIFICANT ACHIEVEMENTS



LASIWWAI was recognized as a Regional Awardee during the Search for Outstanding Volunteer 2015.



In 2016, they were also recognized by the BPI Sinag Accelerate 2016 for their contributions to social innovation as an enterprise that empowers indigenous women.



LASIWWAI was named a Loving Organization by the Investments in Loving Organizations for Village Economies (ILOVE) Foundation for their contributions as local change agents advocating for sustainable ecotourism and inclusive growth.



They also won the Drs. Jess and Trining de La Paz Award 2020 awarded by Ateneo De Davao University.

IMPACT TO DATE

The LASIWWAI social enterprise plays a pivotal role in empowering women in the community to pursue economic opportunities and sustain their families needs. Out of ten village women engaged in the initiative, seven reported increased purchasing power and elevated status within the household.

LASIWWAI is also investing in the educational development of future generations of the T'boli tribe. The organization acquired a DepEd teaching license to hold kindergarten classes for the tribe's children. With income from the enterprise, more and more community members are now able to support their children's educational needs and send them to university.

PARTNERSHIP NEED

LASIWWAI stands to gain from links to institutional buyers and social investors. With a wider customer base and support from investors, LASIWWAI can expand their business and engage more village members.





Partner Organizations

About Australian Government's Aid Program in the Philippines

Australia and the Philippines' strong partnership is underpinned by 50 years of development cooperation. Australia's development program in the Philippines is one of Australia's largest, and is focused on achieving a more prosperous, stable and resilient Philippines.



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Partner Organizations



About Villgro Philippines

Villgro Philippines is a women-owned and led, gender-smart incubator that funds, mentors, and supports impact startups building innovative solutions to address the most urgent social and environmental challenges. It now has a direct portfolio of over 80 startups across health, education, agriculture, affordable housing, and women and girls in Southeast Asia.

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About ACTED

ACTED is an international NGO with a dual mandate of humanitarian and development work present in 45 countries across the globe. ACTED Philippines was launched in response to the immediate aftermath of Typhoon Pablo in 2012. ACTED has been responding to the needs of populations affected by natural hazards since.

 acted.org/philippines/



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