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United Nations Development Programme (UNDP)

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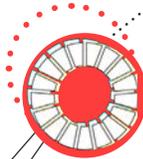
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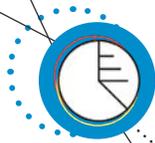
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isip
Innovation for
Social Impact
Partnership

**reimagine tomorrow,
create impact today.**



**Australian
Aid**



phildev

Empowered lives.
Resilient nations.

entrepreneurship



education



policy agenda



Innovation for Social Impact Partnership (ISIP) aims to accelerate and sustain the capacity of Social Enterprises (SEs) to contribute to the attainment of the Sustainable Development Goals. At least 24 SEs will be provided with technical support and will have improved capacity to access seed capital and to attract impact investors.

For this to be achieved, ISIP will actively facilitate increased collaboration in the entrepreneurship ecosystem by strengthening and expanding partnerships and institutional linkages between and among local and international HEIs, relevant national government agencies, and private sector entities.

It is a project implemented by the United Nations Development Programme (UNDP) and the Philippine S&T Development Foundation (PhilDev) with generous support from the Department of Foreign Affairs and Trade-Australia (DFAT-Australia).



Empowered lives.
Resilient nations.

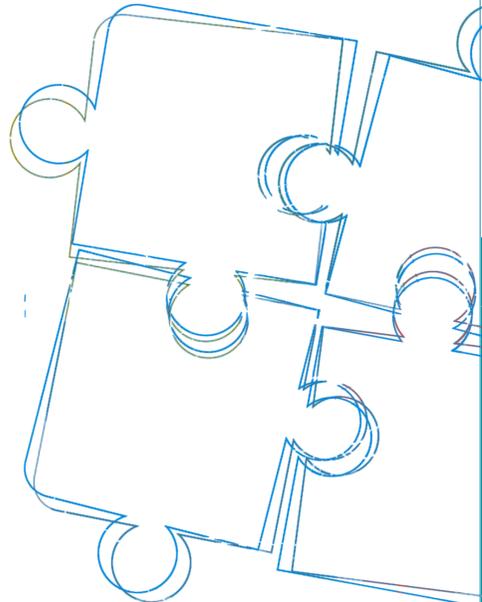
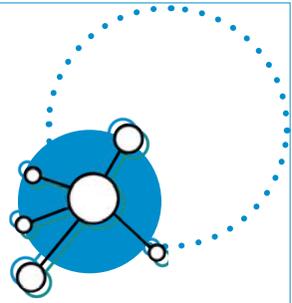
UNDP works in about 170 countries and territories, helping to achieve the eradication of poverty, and the reduction of inequalities and exclusion. We help countries to develop policies, leadership skills, partnering abilities, institutional capabilities and build resilience in order to sustain development results.

phildev

The Philippine Development Foundation (PhilDev) is an independent, non-profit organization that aims to eradicate poverty in the Philippines through its three (3) pillars: education, innovation and entrepreneurship.



The Australian Government's development cooperation program in the Philippines aims to accelerate inclusive economic growth and political stability. Australia's aid program will support these goals by focusing on the following objectives as outlined in the Aid Investment Plan: enhancing the foundations for inclusive economic growth; building stronger institutions for transparent and accountable governance; and improving the conditions for peace and stability.





Entrepreneurship

The Entrepreneurship component intends to provide technical assistance to SEs in order to help them scale up. SEs' growth is fast-tracked through the Social Impact Accelerator, lecture series, workshops, and tailor-fitted mentorships with experts and seasoned entrepreneurs.

Social Impact Accelerator

Considered the core of ISIP, the Social Impact Accelerator will provide the physical facility, mentoring venue, and technical support to fast-track the growth of high-potential SEs in the Philippines. Through the accelerator, admitted SEs will be able to gain access to ISIP partners' network of resources to build their impact, refine their business, and potentially secure financing.



Lecture Series & Workshops

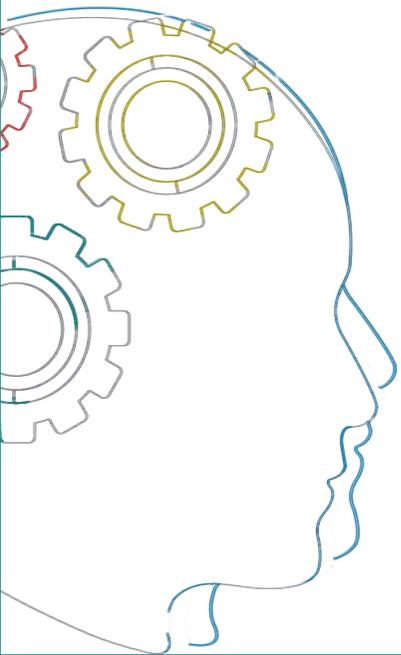
To jumpstart the Social Impact Accelerator, selected social enterprises will undergo a series of lectures and workshops that will help them refine their business model and zero in on the impact delivered by their businesses. We have invited local and international experts to share their experience and knowledge on key topics.

Mentorship Program

The program intends to provide expert guidance and counseling to SEs on issues they face from fortifying their idea, validating market needs, developing a prototype, strengthening business plans to commercialize a product or service, setting up an enterprise venture or pitching to investors to raise funds.

Investor Roundtables

We understand that an investment takes relationship-building and trust. Every month, we organize an investor roundtable with local and international impact investors to build and cultivate that investor-investee relationship.





Education

ISIP also intends to build the capacities of SEs and university-partners on social entrepreneurship through its Education component. Series of trainings and workshops, complementary to the Commission on Higher Education (CHED)'s faculty training program, are provided to expand the entrepreneurial mindset and culture among stakeholders as well as to increase their understanding on STEAM Innovations.

The Education component shall provide organizational training and capacity development to SEs who will eventually fill in the pipeline of targeted SEs of ISIP.

Faculty Training on Entrepreneurship

The Faculty Training will bring advance Entrepreneurship Training to faculty members who will teach the Technopreneurship 101 subject that will be implemented starting 2018. The training will cover topics like value proposition, understanding competitive advantage and market, intellectual property, and market validation.

Visiting Professors Program

International professors will share their international experience and expertise on entrepreneurship to local professors, students, and university-based enterprises in selected Higher Education Institutions (HEIs) and startup communities.

Design Thinking Workshop & National Pitch Competition

The Design Thinking Workshop and National Pitch Competition are for university-based and early stage SEs. It aims to train them with essential knowledge and skills necessary for developing successful SEs through various courses. This will be culminated by a pitch competition where winners will be awarded slots in the Social Impact Accelerator.

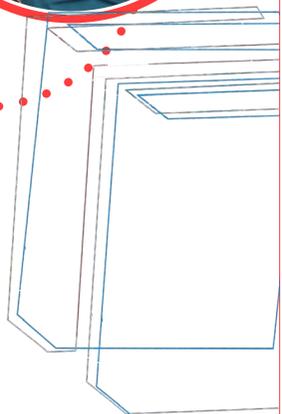
Benchmarking in International Universities & Incubators

The Benchmarking visit is a two-week long activity that gives participants opportunities to gain knowledge and experience, and capture best practices on entrepreneurship in Australian, U.S. and Asian universities and business incubators.



Incubator Management Workshop

Incubators are venues for faculty and students to build their startups. The Incubator Management Workshops will train and equip incubator personnel with the necessary skills in managing incubators effectively.





Policy Agenda

In pursuit of SE supportive economic landscape, the project will advocate for policy reforms that will even out the playing field for startups and established businesses.

This will be done through generating research and policy papers that will highlight the SE's role in the national and local government development goals.

Social Enterprises in the PHILIPPINES

Social Enterprise

/noun/ any business venture created for a social purpose—mitigating or reducing a social problem or a market failure.



164,473

Social Enterprises in the Philippines

10% Success rate



17,434

Jobs created

34% Job growth in PH

5% Come from Social Enterprises

GLOBAL INNOVATION INDEX

74TH

OUT OF 127 COUNTRIES

33% Knowledge & technology outputs

22.3% Human capital and research

6% Gross Domestic Product (2017)

22% Poverty rate (2012)

